

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported)  
July 24, 2007**

**STURM, RUGER & COMPANY, INC.**  
(Exact Name of Registrant as Specified in its Charter)

**DELAWARE**  
(State or Other Jurisdiction of  
Incorporation)

**001-10435**  
(Commission File Number)

**06-0633559**  
(IRS Employer Identification  
Number)

**ONE LACEY PLACE, SOUTHPORT, CONNECTICUT 06890**  
(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code **(203) 259-7843**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## **Item 2.02 Results of Operations and Financial Condition**

On July 24, 2007, the Company issued a press release to stockholders and other interested parties regarding financial results for the second quarter and six months ended June 30, 2007. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K and incorporated herein by reference.

The information in this Current Report on Form 8-K and the Exhibit attached hereto shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934 (the “Exchange Act”) or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

## **Item 9.01 Financial Statements and Exhibits.**

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press release of Sturm, Ruger & Company, Inc., dated July 24, 2007, reporting the financial results for the second quarter and six months ended June 30, 2007.

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

STURM, RUGER & COMPANY, INC.

By: /S/ THOMAS A. DINEEN  
Name: Thomas A. Dineen  
Title: Principal Financial Officer,  
Vice President, Treasurer and  
Chief Financial Officer

Dated: July 24, 2007



**STURM, RUGER & CO., INC.**

**SOUTHPORT, CONNECTICUT 06890 U.S.A.**

FOR IMMEDIATE RELEASE

STURM, RUGER & COMPANY, INC. REPORTS SECOND QUARTER 2007 RESULTS AND FILES  
QUARTERLY REPORT ON FORM 10-Q

SOUTHPORT, CONNECTICUT, July 24, 2007 - Sturm, Ruger & Company, Inc. (NYSE-RGR) today filed its Quarterly Report on Form 10-Q for the second quarter of 2007, which has been posted and is available on the SEC website at [www.sec.gov](http://www.sec.gov) and the Ruger website at [www.ruger.com](http://www.ruger.com). The financial statements included in this Quarterly Report on Form 10-Q are attached to this press release. However, investors are urged to read the complete Form 10-Q to ensure that they have adequate information to make informed investment judgments.

About Sturm, Ruger

Sturm, Ruger was founded in 1949. The Company's business segments are engaged in the manufacture of the world famous **RUGER**<sup>®</sup> brand of sporting and law enforcement firearms and steel investment castings. Plants are located in Newport, New Hampshire and Prescott, Arizona. Corporate headquarters is located in Southport, Connecticut.

*The Company may, from time to time, make forward-looking statements and projections concerning future expectations. Such statements are based on current expectations and are subject to certain qualifying risks and uncertainties, such as market demand, sales levels of firearms, anticipated castings sales and earnings, the need for external financing for operations or capital expenditures, the results of pending litigation against the Company including lawsuits filed by mayors, attorneys general and other governmental entities and membership organizations, the impact of future firearms control and environmental legislation, and accounting estimates, any one or more of which could cause actual results to differ materially from those projected. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date made. The Company undertakes no obligation to publish revised forward-looking statements to reflect events or circumstances after the date such forward-looking statements are made or to reflect the occurrence of subsequent unanticipated events.*

STURM, RUGER & COMPANY, INC.

Balance Sheets (Unaudited)

(Dollars in thousands, except share data)

	June 30, 2007	December 31, 2006
<b>Assets</b>		
<b>Current Assets</b>		
Cash and cash equivalents	\$ 6,448	\$ 7,316
Short-term investments	64,122	22,026
Trade receivables, net	13,459	18,007
Gross inventories	60,861	87,477
Less LIFO reserve	(45,287)	(57,555)
Less excess and obsolescence reserve	(4,004)	(5,516)
Net inventories	11,570	24,406
Deferred income taxes	7,331	8,347
Prepaid expenses and other current assets	971	1,683
Total current assets	103,901	81,785
Property, plant and equipment	124,124	128,042
Less allowances for depreciation	(101,924)	(105,081)
Net property, plant and equipment	22,200	22,961
Deferred income taxes	2,766	3,630
Other assets	3,947	8,690
<b>Total Assets</b>	<b>\$132,814</b>	<b>\$117,066</b>

STURM, RUGER & COMPANY, INC.

	June 30, 2007	December 31, 2006
<b>Liabilities and Stockholders' Equity</b>		
<b>Current Liabilities</b>		
Trade accounts payable and accrued expenses	\$4,836	\$ 6,342
Product liability	1,335	904
Employee compensation and benefits	6,227	6,416
Workers' compensation	6,500	6,547
Income taxes payable	4,270	1,054
Total current liabilities	23,168	21,263
Accrued pension liability	7,618	7,640
Product liability accrual	778	837
Contingent liabilities – Note 8	--	--
<b>Stockholders' Equity</b>		
Common Stock, non-voting, par value \$1: Authorized shares 50,000; none issued	--	--
Common Stock, par value \$1: Authorized shares - 40,000,000; issued and outstanding 22,679,585 and 22,638,700	22,680	22,639
Additional paid-in capital	3,307	2,615
Retained earnings	87,696	74,505
Accumulated other comprehensive income (loss)	(12,433)	(12,433)
<b>Total Stockholders' Equity</b>	<b>101,250</b>	<b>87,326</b>
<b>Total Liabilities and Stockholders' Equity</b>	<b>\$132,814</b>	<b>\$117,066</b>

STURM, RUGER & COMPANY, INC.

Statements of Income (Unaudited)

(Dollars in thousands, except per share data)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2007	2006	2007	2006
Net firearms sales	\$39,567	\$29,222	\$83,237	\$70,047
Net castings sales	2,540	6,054	7,327	12,656
<b>Total net sales</b>	<b>42,107</b>	<b>35,276</b>	<b>90,564</b>	<b>82,703</b>
Cost of products sold	28,979	26,891	61,872	64,175
<b>Gross profit</b>	<b>13,128</b>	<b>8,385</b>	<b>28,692</b>	<b>18,528</b>
Expenses:				
Selling	3,557	3,815	6,894	7,834
General and administrative	3,523	2,791	7,835	6,619
	<b>7,080</b>	<b>6,606</b>	<b>14,729</b>	<b>14,453</b>
Operating profit	6,048	1,779	13,963	4,075
Gain on sale of non-manufacturing assets (Notes 9 and 11)	1,883	-	7,085	-
Other income-net	635	639	975	712
<b>Total other income</b>	<b>2,518</b>	<b>639</b>	<b>8,060</b>	<b>712</b>
Income before income taxes	8,566	2,418	22,023	4,787
Income taxes	3,435	970	8,831	1,919
<b>Net income</b>	<b>\$ 5,131</b>	<b>\$ 1,448</b>	<b>\$ 13,192</b>	<b>\$ 2,868</b>
Earnings per share				
Basic	<u>\$0.23</u>	<u>\$0.06</u>	<u>\$0.58</u>	<u>\$0.11</u>
Diluted	<u>\$0.22</u>	<u>\$0.06</u>	<u>\$0.57</u>	<u>\$0.11</u>
Average shares outstanding				
Basic	<u>22,658</u>	<u>26,911</u>	<u>22,649</u>	<u>26,911</u>
Diluted	<u>23,068</u>	<u>26,912</u>	<u>22,951</u>	<u>26,912</u>

STURM, RUGER & COMPANY, INC.

Statements of Cash Flows (Unaudited)

(Dollars in thousands)

	Six Months Ended June 30,	
	2007	2006
Operating Activities		
Net income	\$13,192	\$2,868
Adjustments to reconcile net income to cash provided by (used in) operating activities:		
Depreciation	2,108	2,345
Gain on sale of non-manufacturing assets	(7,085)	-
Deferred income taxes	1,880	(340)
Changes in operating assets and liabilities:		
Trade receivables	4,548	(351)
Inventories	12,836	(1,677)
Trade accounts payable and other liabilities	(1,899)	509
Product liability	372	(296)
Prepaid expenses and other assets	879	3,998
Income taxes	3,216	257
Cash Provided by Operating Activities	<u>30,047</u>	<u>7,313</u>
Investing Activities		
Property, plant and equipment additions	(1,304)	(1,648)
Proceeds from the sale of non-manufacturing assets	12,485	-
Purchases of short-term investments	(44,096)	(63,465)
Proceeds from maturities of short-term investments	2,000	57,057
Cash used for investing activities	<u>(30,915)</u>	<u>(8,056)</u>
(Decrease) increase in cash and cash equivalents	(868)	(743)
Cash and cash equivalents at beginning of period	7,316	4,057
Cash and cash equivalents at end of period	<u>\$ 6,448</u>	<u>\$ 3,314</u>